

Presentation and Technology Rubric

Skill or Behavior	Exceeds Target	Target	Falls short of target	Comments
Professionalism (Appearance, Presentation, Timing)	Speakers' presentation skills are at a professional level, appearance and dress are very professional. Presentation timed perfectly.	Speaker(s) demonstrate basic competency in professional presentation, dress, and demeanor. Timing within limits.	Presentation skills fall short of professional level (e.g. reading) and/or speaker dress and appearance less than professional. Timing too long or too short.	
Organization & Preparation (Materials and Content)	Presentation demonstrated excellent preparation, use of scholarly material, and polished organization.	Presentation well planned and organized, content on target. If group presentation, appropriate balance between members.	Poor organization or preparation for presentation. If group presentation, lack of balance in contributions of members.	
Accuracy	Professional level mastery and demonstration of all aspects of assignment.	Accurately attended to all elements of assignment.	Some challenges in the understanding or demonstration of assignment.	
Internet and Counseling Research	Presentation evidences ability to output search information in several formats, use advanced features database	Presentation demonstrates ability to access appropriate databases, and use and assess other internet materials.	Inadequate or inappropriate use of databases or other Internet materials.	
Software application	Ability to create basic web pages, integrate hyperlinks, and ability to construct complex spreadsheets using data bases such as SPSS or SAS	Ability to create basic documents as needed including Word documents, tables, basic spreadsheets, databases, and presentation slides.	Less than adequate use of word processing and other software.	
Audiovisual equipment	Able to download audio/video clips and display clips in presentations; able to create audio or video materials (Windows Movie Maker, podcasts, etc.).	Knows how to use audio/visual equipment. (DVD players, LCD projector with computer, etc)	Less than adequate knowledge and ability to use audiovisual equipment.	